



Using Farm Financial Records MODULE 2

Beginning Farmer Curricula Series



Activity 1.

Creating a Balance Sheet for a Sample Farm

Part 1. Introduction to the Balance Sheet

Part 2. Methods for Valuing Assets

Part 3. Example Balance Sheets



Part 1. Introduction to the Balance Sheet

- Assets and liabilities, and the concept of “net worth”
- Definition and purpose of the balance sheet
- Types of assets and liabilities (current, intermediate, long-term)
- Format and layout of the balance sheet
- Building a balance sheet





Assets

Asset: physical or financial property that has value and is owned by the business

Examples:

- Land / buildings
- Livestock
- Equipment



For a balance sheet, *we also need to track these assets:*

- Accounts receivable
- Pre-paid expenses
- Inventories



Liabilities

Liability: Financial obligation (debt) that must be paid in the future.

Examples:

- Loans
- Accounts payable – unpaid expenses you have the bill for
- Accrued expenses – those which have been incurred or agreed to but you *don't* yet have the bill

Farm	
Farm	
Current Liabilities	
Accounts Payable	5
Current Principal Due	5
Interest Accrued	5
Total Current Liabilities	5
Intermediate Liabilities	
Non-Current Principal	5
Total Intermediate Liabilities	5
Long-Term Liabilities	
Non-Current Principal	5
Total Long-Term Liabilities	5
TOTAL FARM LIABILITIES	5



Net Worth

Net worth of the business is the total value of all the goods and assets minus everything that is owed by the business. In other words, if all the assets were to be sold and the debts paid, net worth/ owner equity is what is left over.

Net worth is another term for the owner equity.

$$\textit{Assets} - \textit{Liabilities} = \textit{Net Worth}.$$



Balance Sheet, Defined

Balance Sheet: A financial report summarizing the assets, liabilities, and net worth/owner's equity of a business at a specific ***point in time***

- Point in time can be business's year end, such as 12/31/2024
- Sometimes called the Net Worth statement



Purpose of Balance Sheet

A balance sheet illustrates:

- What is “owed” and what is “owned”
- The financial position of the business
 - Ability to handle risk
 - Ability to pay off debts (“solvency”)





Purpose of Balance Sheet

- We can use the balance sheet to monitor financial progress over time (years).
- We can track changes in owner's equity over time.



Purpose of Balance Sheet

What a balance sheet **does not do**:

- It does NOT necessarily tell you if the business is making money.
- It does NOT tell you where net worth/ owner's equity came from.



Purpose of Balance Sheet

A balance sheet is important/ can be used for :

- Analysis of financial trends and ratios
- Benchmarking
- Communicating within the business
- Communicating outside the business: lenders, partners



Current Assets and Liabilities

- **Current assets** are assets that can be converted into cash within 12 months. These include:
 - Crops
 - Market livestock
 - Prepaid expenses
 - Accounts receivable
 - Cash/ checking / savings account balances of course.





Current Assets and Liabilities

- **Non-current assets** are those that are more difficult to sell, or their sale would disrupt business as usual. These include:
 - Buildings
 - Land
 - Breeding livestock
 - Machinery
 - Equipment





Current Assets and Liabilities

- **Current liabilities** are financial obligations that will become due and payable within one year. These include:
 - Unpaid bills
 - Property taxes
 - Operating loans
 - Accounts payable



Current Assets and Liabilities

- **Non-current liabilities** are financial obligations that will become due and payable some time after one year. These include:
 - Continuing longer term debt payments that will be made the next year and after
 - Agreements that obligate you to spend money in the future (contracts with a future start date)



Intermediate and Long-Term Assets and Liabilities

- **Intermediate assets:** have a useful life of 1 to 10 years, including:
 - Most machinery
 - Equipment
 - Breeding livestock
- **Long-term assets** have a normal useful life of more than 10 years:
 - Land
 - Buildings





Intermediate and Long-Term Assets and Liabilities

- **Intermediate liabilities** are scheduled to be paid within 1 to 10 years.
 - Loans for machinery
 - Equipment loans
 - Breeding livestock loans
- **Long-term liabilities** are scheduled for 11 or more years:
 - Loans or land contracts for land
 - Buildings, house payment



Format and Layout of the Balance Sheet

SAMPLE BALANCE SHEET	
ASSETS	LIABILITIES & EQUITY
Current Assets	Liabilities
Checking Account 1,000	Current liabilities
Savings Deposit 1,000	Accounts Payable 11,000
Money Cash 500	Short-Term Debt 20,000
Accounts Receivable 22,000	Payroll Liabilities 7,000
Inventory 15,000	Total Current Liabilities 38,000
Prepaid Insurance 6,000	
Total Current Assets 46,000	
Noncurrent Assets	Noncurrent Liabilities
Accumulated Depreciation -4,000	Long-Term Debt (Bank) 40,000
Equipment 1,000	Total Liabilities 78,000
Building 45,000	
Land 10,000	Equity

- “Stacked” balance sheets have the assets on top, then the liabilities, followed by net worth calculations as you scroll down
- “Two-sided” balance sheets have the assets on the left, liabilities on the top right, and net worth/owner’s equity on the bottom right

Current assets		
Cash and cash equivalents	\$ 10,000	\$ 10,000
Accounts receivable	25,000	25,000
Inventory	35,000	35,000
Total current assets	70,000	70,000
Fixed assets		
Plant and machinery	\$ 25,000	\$ 25,000
Less depreciation	-12,000	-12,000
Land	8,000	8,000
Intangible assets	2,000	1,500
Total assets	88,000	79,500
Liabilities and Shareholders' Equity		
Liabilities		
Accounts payable	\$ 20,000	\$ 15,000
Taxes payable	5,000	4,000
Long-term bonds issued	15,000	10,000
Total liabilities	40,000	29,000
Shareholder's equity		
Common stock	1-40,000	1-40,000



Format and Layout of the Balance Sheet

Balance sheets can also differ by the number of asset/liability categories that are detailed:

- Two category balance sheet = Current & noncurrent
- Three category balance sheet = current, intermediate, & long-term



TWO CATEGORY BALANCE SHEET FORMAT (Two-sided)

<u>Assets</u>	<u>Liabilities</u>
Current Assets	Current Liabilities
Noncurrent Assets	Noncurrent Liabilities
<u>Total Assets</u>	<u>Total Liabilities</u>
	Net worth (AKA Owner's Equity)
	<u>Total Liabilities and Net Worth</u>





THREE CATEGORY BALANCE SHEET FORMAT (Two-sided)

<u>Assets</u>	<u>Liabilities</u>
Current Assets	Current Liabilities
Intermediate Assets	Intermediate Liabilities
Fixed or Long-term Assets	Long-term Liabilities
Total Assets	Total Liabilities





Balance Sheet Methods

- Two main methods are used to develop balance sheets:
 - **Cost-based** method
 - **Market-valuation** method





Cost-based Balance Sheet

For the cost method, intermediate and long-term assets are valued at:

Cost (what was paid originally)
minus
Depreciation taken to date



Cost-based Balance Sheet



- Cost-basis is best for **comparing the farm's financial health over time**
- Not impacted by inflation or big changes in land values
- Therefore, it is a **more conservative approach**
 - ...less blown up by market spikes



Market-based Balance Sheet

For this method, Intermediate and long-term assets are **valued at market prices**

- As these assets fluctuate in value, so does the net worth
- This can lead to large changes in financial position due to market prices
 - For example, net worth may be positive due to land value increases, versus due to business activities

Market-based balance sheets are good for **lenders**, and for **comparisons with other farms**



Format and Layout of a Balance Sheet

- It is often recommended to use **two-columns** for assets to take advantage of both the **cost-based method** and the **market-valuation method**
- Having both side by side allows you to see **where the equity** is coming from



How to Build a Balance Sheet

First, do an **inventory**. Calculate the amount of:

- Crops (bushels, tons, etc.)
- Animals
- Supplies
- ... and real estate (land and buildings)

(After the first year, this is tracked on your previous balance sheet, so that you only need to do updates and add/subtract big asset purchases!)





How to Build a Balance Sheet

Second, **value the inventory.**

- Determine the **market value** of the assets
- Evaluate **cost value**:
 - For equipment, land, and buildings, use the amounts paid and depreciation taken

Note again: Using both methods will provide you with the most information in the end!





How to Build a Balance Sheet, cont.



Then, **input the information** into a balance sheet template.

- You can use specific financial software programs, or
- You can use spreadsheets developed for building a balance sheet:
 - For example, MSU has a template and instructions for use
 - Search for “MSU Farm Balance Sheet Template”
 - Or use this url: <https://www.canr.msu.edu/resources/farm-balance-sheet-template>



Important Notes for Understanding Balance Sheets:

Changes in net worth/owner's equity happen when:

1. The business has a **profit or loss**
2. The **owner invests** more capital from outside the business
3. The **owner withdraws** money of the business
4. Or, when **assets change value** (land!)

Equity does NOT change when:

- A **loan** is taken out to buy an asset
- The business's cash is used to buy assets



Summary

A **balance sheet** is a financial report summarizing the assets, liabilities, and the company's net worth at a point in time.

- Assets and liabilities are broken down into **current, intermediate, and long-term** for purposes of calculations.
- **Net worth/ owner's equity** = the value of assets minus the value of liabilities
- Balance sheet can be built on a **cost valuation**, or **market valuation**, or both



Part 2. Methods for Valuing Assets for the Balance Sheet

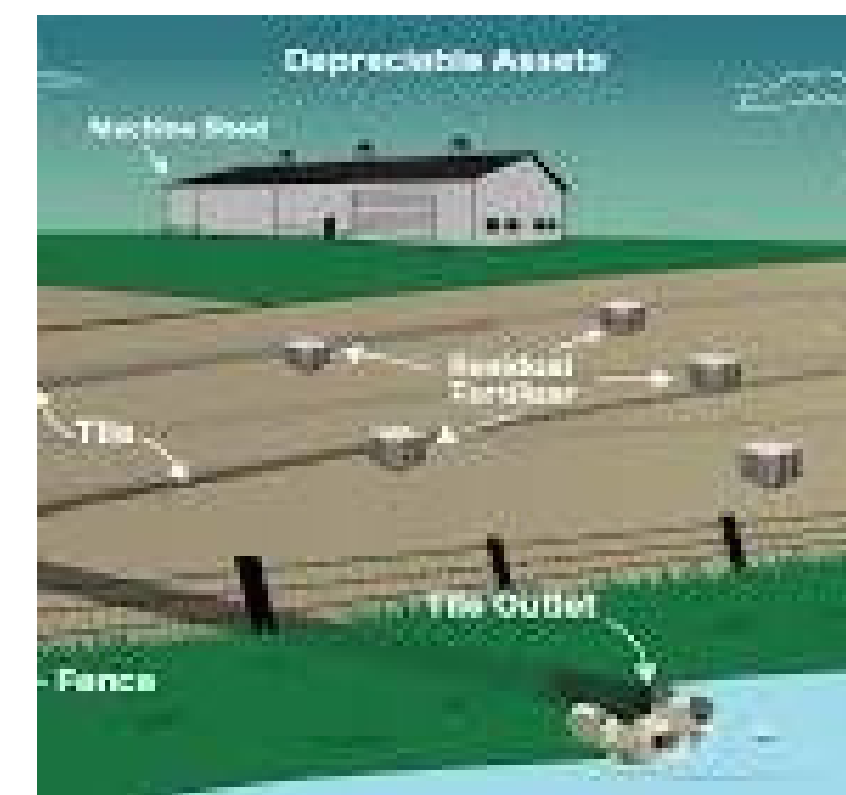
- Purpose of valuing assets
- Approach
- Depreciation, explained
- Methods of valuation
 - Cost value
 - Cost less accumulated depreciation
 - Net Market Price



Purpose of Developing Values for Assets

- We need to provide values for assets to:
 - Assess inventories
 - Close out books for the year
 - Develop the Balance Sheet

All this helps us to determine the financial position of the business.





Approach: The two C's

Conservatism – try to be prudent and NOT overstate the values of assets and inventory. Be accurate but don't accidentally “put your thumb on the scale”!

Consistency – Use the same valuation methods over time so you are comparing apples to apples.

Different methods are used for different assets in your portfolio.



Depreciation

- **Depreciation** is a method of accounting for the loss in value of an asset based on its expected useful life.
- It spreads the cost of durable assets over time. An amount per year is calculated.
- It accounts for the loss in value due to wear, age, and use.



Depreciation, cont.

- Depreciation is used for **taxes** and for **valuing assets** for accounting purposes
- Characteristics of depreciable assets
 - Useful life of more than one year
 - Expensive, such that the cost cannot be recovered in any single year
 - Owned by the business (not leased)
 - Land is NOT a depreciable asset (because it has an unlimited life)



Depreciation, cont.

Examples of depreciable assets:

- Machinery and equipment
- Buildings
- Fences
- Vehicles for business use
- Irrigation wells

The Tax Lives for Various Farm Assets			
3 YEARS <ul style="list-style-type: none">• semi-tractor• breeding hogs	5 YEARS <ul style="list-style-type: none">• all new farm equipment• breeding or dairy cattle• computer equipment• pick-ups, other trucks and trailers	7 YEARS <ul style="list-style-type: none">• all used farm equipment• grain bins• above-ground irrigation systems• fences• office furniture and equipment• refrigerated storage for perishables, fruit and other crops• controlled atmosphere storage• trellis	10 YEARS <ul style="list-style-type: none">• hog barns• dairy milking parlors and barns• trees and vines• greenhouses and other single-purpose livestock structures
15 YEARS <ul style="list-style-type: none">• tiling• wells• buried mainlines• other land improvements	30 YEARS <ul style="list-style-type: none">• machine sheds• barns• housing provided for employees• hay sheds• other farm buildings		



Depreciation, cont.

Information needed to calculate depreciation:

- **Total Cost** of the asset (including price, taxes, delivery, installation)
- **Useful life** – how many years it will be used
- **Salvage value** – what it can be sold for at the end of its useful life
- **Date of purchase**



Valuation Method 1: Cost Value

For the **cost value** method, you record the actual amount of money used to purchase the asset.

- Works well for recent purchases with records: feed, fertilizer, seed, livestock
- Does **not** work as well for valuating:
 - Older assets – buildings and machinery that lose value over time
 - Livestock and crops raised on your farm – does not capture the value you add!



Valuation Method 2: Cost Less Accumulated Depreciation

Cost less accumulated depreciation simply subtracts the amount of depreciation taken so far from the cost of the item.

- For example, After **two** years, a \$5,000 piece of equipment that has \$1,000 per year depreciation is now valued at **\$3,000**
- This method works well for machinery, buildings, and breeding livestock that you purchased.



Valuation Method 3: Net Market Price

For this method, the asset value is set at the **current market price** – what it could likely be sold for – minus any marketing charges

Works well:

- For items that can be sold quickly
- Where a current market price is available
- For example: hay, grain, feeder livestock, bonds



Valuation Method 3: Net Market Price, cont.

Does **NOT** work well:

- For assets that cannot be sold easily.
- For specialized machinery and other assets that are specific to the operation – market price might not reflect their true value
- Where there is no market for the assets



Summary

- **Valuation** is important for accounting as well as financial analysis.
- **Different methods** of valuing assets are used for **different assets**.
- **Actual cost** is used in some cases, and **market value** in others.
- For **longer term assets**, **depreciation** is used to help calculate asset value.



Part 3. Example Balance Sheets

Assets		Liabilities	
Current Assets		Current Liabilities	
Cash	\$5.00	Accounts Payable	\$5.00
Prepaid Expenses & Supplies	\$5.00	Current Principal Pay	\$5.00
Receivables	\$5.00	Interest Accrual	\$5.00
Accounts Receivable	\$5.00		
Inventory	\$5.00		
Landmark Real Estate	\$5.00		
Other Assets	\$5.00		
Total Current Assets	\$30.00	Total Current Liabilities	\$30.00
Intermediate Assets		Intermediate Liabilities	
Inventory & Equipment	\$5.00	Non-Current Pay	\$5.00
Landmark Real Estate	\$5.00		
Other Assets	\$5.00		
Total Intermediate Assets	\$15.00	Total Intermediate Liabilities	\$15.00
Long-Term Assets		Long-Term Liabilities	
Buildings & Improvements	\$5.00	Non-Current Pay	\$5.00
Land	\$5.00		
Other Long-Term Assets	\$5.00		

Watch the following video from MSU Extension about building a balance sheet:

<https://www.youtube.com/watch?v=bKh4sHL6B5o>

See **Handout 1- Example Balance Sheet**

Note that the balance sheet shows assets on the left, liabilities on the right, and net worth balanced at the bottom (example from FINPACK, U of MN).



Activity 2.

Creating an Enterprise Budget for a Sample Farm

Part 1. Introduction to Enterprise Budgeting and Analysis

Part 2. Revenue, Variable Costs, and Fixed Cost

Part 3. The Concept of Economic Profit

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Part 1. Introduction to Enterprise Budgeting and Analysis

- Definitions
- Purpose and Uses for enterprise budgets
- Layouts and examples



Definitions

Enterprise: an individual crop or livestock.

- Examples: corn, cow-calf, blueberries, organic blueberries, cucumbers
- A business can have one, or multiple enterprises

Budget: A forward-looking estimate of income and expenses.

- Essentially, what will it likely cost to produce one unit, and what is the likely revenue?

Enterprise Budget: An organization of revenue, expenses, and economic profit for a single enterprise that is forward-looking, based on historical information and future



Enterprise Budget

- **Purpose:** To estimate costs, returns, and ultimately – profits per unit.
- **Units** are usually per acre, per pound, per head, or other typical operation number.
 - This allows for easy comparison across enterprises.
- Timeframe is (usually) one year (depending on enterprise)
- Goal is to calculate economic profit



Uses for enterprise budgets



- Tool to help make more informed management decisions
 - Answer: which of my crops are most profitable?
 - What prices should I set?
- Enterprise budgets can be put together to create a whole farm budget
- They can be used for calculating changes you are considering
 - Adding animals, value of new equipment to the farm, etc.



Enterprise Budget Layout/ Basics

Major calculation categories are:

- Income /Revenue (\$/acre, \$/head, etc.)
- Variable costs (operating costs)
- Fixed costs
- Estimated profit

Table 1. Enterprise Budget for Rotation Corn on Average Productivity Soil, 2018		
	Per Acre	Per Bushel
Expected Yield per Acre	165.0	
Harvest Price	3.80	
Market Revenue	\$627	
Less Variable Costs		
Fertilizer	\$136	0.82
Seed	123	0.75
Pesticides	42	0.25
Dryer Fuel	30	0.18
Machinery Fuel	15	0.09
Machinery Repairs	22	0.13
Hedging	17	0.10
Interest	12	0.07
Insurance and Miscellaneous	33	0.20
Total Variable Cost	\$429	\$2.60
Cross Contribution Margin	198	
Government Payment	25	
Total Contribution Margin	\$223	
Less Overhead Costs		
Machinery Ownership	98	0.59
Family and Hired Labor	48	0.29
Land	213	1.29
Total Overhead Cost	\$357	\$2.16
Earnings or (Losses)	(\$134)	
Break-even Price	\$4.01	



Income / Revenue section

Finishing Yearling Steers — One Head

	Corn and Hay Ration		Corn and Silage Ration		Your Farm
INCOME	Quantity		Quantity		
Steer sales (\$_____/pound)	1,350 pounds	\$_____	1,350 pounds	\$_____	\$_____
VARIABLE COSTS					
Yearling feeder cost at \$1.50 per pound	750 pounds	\$1,125.00	750 pounds	\$1,125.00	\$_____
Interest at 5%	6.5 months	30.47	6.5 months	30.47	_____
Feed Costs					
Corn at \$4.24 per bushel	60 bushels	\$254.40	49.25 bushels	\$208.82	\$_____
Fair quality hay at \$135.00 per ton	0.30 tons	40.50			_____
Modified distiller grain at \$100.00 per ton	1.14 tons	114.00	1.14 tons	114.00	_____
Supplement and minerals at \$0.23 per pound	95 pounds	21.85	95 pounds	21.85	_____
Corn silage at \$50.88 per ton			1.32 tons	67.16	_____
Total Feed Costs		\$430.75		\$411.83	\$_____
Veterinary and health		\$8.00		\$8.00	\$_____
Machinery and equipment		7.00		7.00	_____
Marketing, transport, miscellaneous		16.00		16.00	_____
Interest on variable costs at 5%	3.25 months	6.25	3.25 months	6.00	_____
Labor at \$15.20 per hour	2.5 hours	38.00	2.5 hours	38.00	_____
Death loss ^{a/}		14.08		13.99	_____
TOTAL VARIABLE COSTS		\$1,675.56		\$1,656.29	\$_____
INCOME OVER VARIABLE COSTS		\$_____		\$_____	\$_____
FIXED COSTS					
Machinery, equipment, housing		\$14.00		\$14.00	\$_____
TOTAL OF ALL COSTS		\$1,689.56		\$1,670.29	\$_____
INCOME OVER ALL COSTS		\$_____		\$_____	\$_____
Break-even selling price for variable costs per pound		\$1.24		\$1.23	\$_____
Break-even selling price for all costs per pound		\$1.25		\$1.24	\$_____

^{a/} Death loss cost is assumed to be 1% of feeder purchase costs and 0.5% of all other variable costs.

Note: One pound of modified distiller grain contains the energy of 0.5 pound of corn and the protein of 0.36 pound of soybean meal.





Variable/ Operating Costs section

Finishing Yearling Steers — One Head

	Corn and Hay Ration		Corn and Silage Ration		Your Farm
INCOME	Quantity		Quantity		
Steer sales (\$_____/pound)	1,350 pounds	\$_____	1,350 pounds	\$_____	\$_____
VARIABLE COSTS					
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Fixed Costs section

Finishing Yearling Steers — One Head

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Note: One pound of modified distiller grain contains the energy of 0.5 pound of corn and the protein of 0.36 pound of soybean meal.





Totals and Profit

Note that profit is the “Income over All Costs” line.

- The estimated income is not filled in above, so profit is not calculated in this example.
- Generally, market prices will be used to estimate income.

Finishing Yearling Steers — One Head

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Break-evens section

Finishing Yearling Steers — One Head

	Corn and Hay Ration		Corn and Silage Ration		Your Farm
INCOME	Quantity		Quantity		
Steer sales (\$_____/pound)	1,350 pounds	\$_____	1,350 pounds	\$_____	\$_____
VARIABLE COSTS					
Yearling feeder cost at \$1.50 per pound	750 pounds	\$1,125.00	750 pounds	\$1,125.00	\$_____
Interest at 5%	6.5 months	30.47	6.5 months	30.47	_____
Feed Costs					
Corn at \$4.24 per bushel	60 bushels	\$254.40	49.25 bushels	\$208.82	\$_____
Fair quality hay at \$135.00 per ton	0.30 tons	40.50			_____
Modified distiller grain at \$100.00 per ton	1.14 tons	114.00	1.14 tons	114.00	_____
Supplement and minerals at \$0.23 per pound	95 pounds	21.85	95 pounds	21.85	_____
Corn silage at \$50.88 per ton			1.32 tons	67.16	_____
Total Feed Costs		\$430.75		\$411.83	\$_____
Veterinary and health		\$8.00		\$8.00	\$_____
Machinery and equipment		7.00		7.00	_____
Marketing, transport, miscellaneous		16.00		16.00	_____
Interest on variable costs at 5%	3.25 months	6.25	3.25 months	6.00	_____
Labor at \$15.20 per hour	2.5 hours	38.00	2.5 hours	38.00	_____
Death loss ^{a/}		14.08		13.99	_____
TOTAL VARIABLE COSTS		\$1,675.56		\$1,656.29	\$_____
INCOME OVER VARIABLE COSTS		\$_____		\$_____	\$_____
FIXED COSTS					
Machinery, equipment, housing		\$14.00		\$14.00	\$_____
TOTAL OF ALL COSTS		\$1,689.56		\$1,670.29	\$_____
INCOME OVER ALL COSTS		\$_____		\$_____	\$_____
Break-even selling price for variable costs per pound		\$1.24		\$1.23	\$_____
Break-even selling price for all costs per pound		\$1.25		\$1.24	\$_____

^{a/} Death loss cost is assumed to be 1% of feeder purchase costs and 0.5% of all other variable costs.

Note: One pound of modified distiller grain contains the energy of 0.5 pound of corn and the protein of 0.36 pound of soybean meal.





Enterprise Budgets

- See **Handout 2** – Enterprise Budget Template



Part 2. Revenue, Variable, and Fixed Costs

- Income/ Revenue
- Variable Costs
- Fixed Costs





Revenue

Revenue is all the cash and noncash income from the enterprise

- Some enterprises have multiple sources of revenue
- Examples: Oats has grain and straw; dairy has milk, calves, and cull cows

Non-cash revenue:

- For example, with dairy, grain we grow to feed the cows = noncash revenue
- We use the value of what it could have been sold to someone else



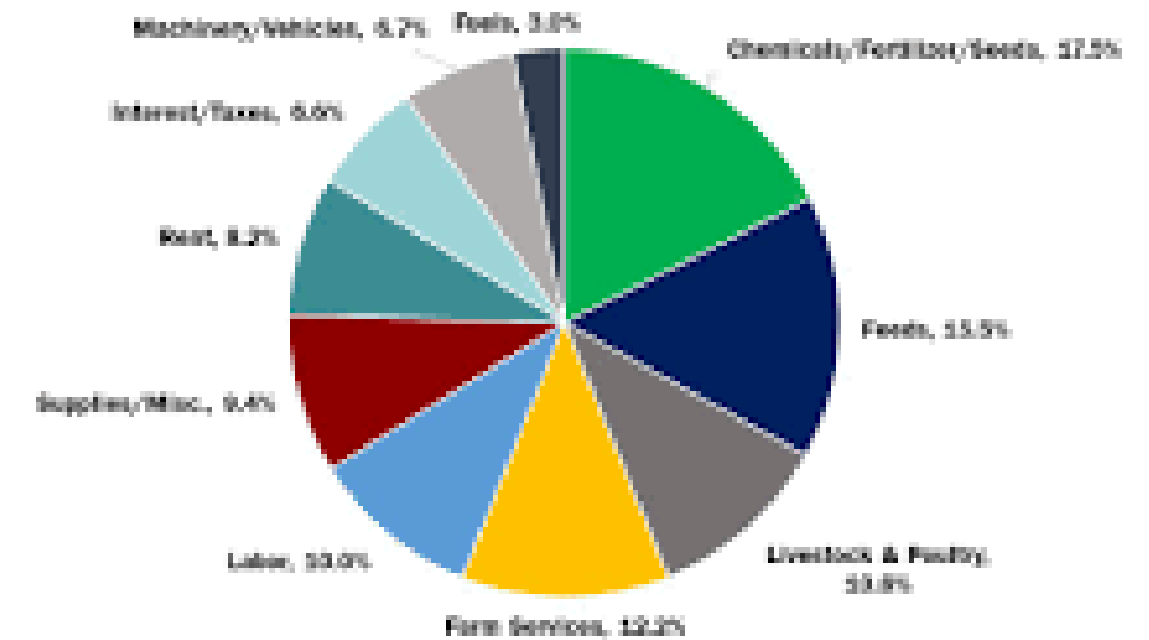
Estimating Revenue

- Our expected prices can come from a combination of:
 - Current prices
 - Futures markets
 - Reports
 - Etc.
- Expected yields /quantities produced come from past farm records
 - For new farmers, can get recommendations from MSU Extension, USDA reports, cost of production studies, landlord or previous tenants



Variable Costs

- Also called operating costs, direct costs
- Costs that are incurred when producing a crop
 - Inputs (fertilizer, seed, fuel, etc.)
 - Labor
 - Interest on operating loans
- These costs can increase or decrease with how much is produced (it takes more seed to grow more product)





Estimating Variable Costs

- Expected costs can come from input suppliers, futures markets, etc.
- Expected volumes / quantities of inputs used can come from past farm records
 - If you are new, get recommendations from other producers, MSU Extension, **cost of production studies**, USDA, etc.



Fixed costs

- Costs of ownership of:
 - Machinery
 - Equipment
 - Buildings/facilities
 - Land

- These exist even if no production occurs; these do not change in the short run
- Examples: Taxes, insurance, depreciation on equipment, land charges





Estimating Fixed Costs

- Can assign a percentage cost of buildings and equipment based on the percentage of the enterprise to the whole farm
- Land costs- can be per acre (rental value plus taxes, or other calculation!)
- Can be difficult to estimate!




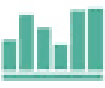
Part 3. The Concept of Economic Profit

- Opportunity costs
- Economic profit v accounting profit



Economic Profit

$$\text{Economic Profit Formula} = \text{Total Revenue} - \text{Explicit Costs} - \text{Opportunity Cost Foregone}$$



Opportunity Cost

“Opportunity cost” is an economic concept, defined as:

1. The income that could have been earned by selling or renting the input to someone else
OR
2. The additional income that would have been received if the input had been used in the most profitable alternative use.



Opportunity Cost Examples

- Land:
 - Return you could have received by using the land for something else or renting it out
- Labor (yours)
 - What that labor could earn in another job





Opportunity Cost of Capital

- If I invested my capital in something else, what would it have earned?
 - A realistic investment rate: savings, bonds, etc.
 - In agriculture, the rate is often set at the interest rate on borrowed money
 - So if I am borrowing money at 6% apr, that could be used as the figure for investments I am making in the farm
- For land or buildings, a rental rate can be used



Accounting Profit

Accounting profit is the revenue that remains after paying for variable operating costs and fixed costs

Accounting profit = Total Revenue – (variable and fixed costs)



Economic Profit

Economic profit is the revenue remaining after variable costs, fixed costs, and opportunity costs are subtracted

Economic profit essentially considers what you are making above and beyond what you could otherwise make with your money and time

Economic profit = accounting profit – opportunity cost



Part 4. Profitability and Breakevens

- Income over variable costs
- Profit
- Cost of production / breakeven costs
- Breakeven yield



Income over variable costs

To begin calculating profit, first subtract **variable costs** from income (gross revenue).

This example is for an acre of corn:

Item	Unit	Quantity	Price	Amount
Revenue				
Corn grain	bu	125	\$3.68	<u>\$460.00</u>
Gross revenue				460.00
Operating expenses				
Seed	thousands	24	\$2.75	66.00
Fertilizer	acre	1	38.00	38.00
Lime	lb	500	0.01	5.00
Pesticides	acre	1	64.45	64.45
Machinery variable costs	acre	1	51.55	51.55
Labor	hr	2.5	14.00	35.00
Hauling and drying	bu	125	0.25	31.25
Crop insurance	acre	1	17.69	17.69
Miscellaneous	acre	1	7.56	7.56
Interest (operating expenses for 6 months)	\$	\$158.25	6.0%	<u>9.50</u>
Total operating expense				326.00
Income above variable costs				134.00
Ownership expenses				
Machinery depreciation	acre	1	35.00	35.00
Machinery interest	acre	1	16.50	16.50
Machinery taxes and insurance	acre	1	2.50	2.50
Land charge	acre	1	54.00	54.00
Miscellaneous overhead	acre	1	4.00	<u>4.00</u>
Total ownership expenses				112.00
Total expense				438.00
Profit (return to management)				22.00



Profit

Next, subtract **fixed costs**.

Consider which opportunity costs to include... which are not included.

With our corn example:

- Land charge/ opportunity cost is included
- Return to capital is included for the machinery
- Management time is NOT included
 - (see the note “return to management”: management = you!)

Item	Unit	Quantity	Price	Amount
Revenue				
Corn grain	bu	125	\$3.68	<u>\$460.00</u>
Gross revenue				460.00
Operating expenses				
Seed	thousands	24	\$2.75	66.00
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Total ownership expenses				112.00
Total expense				438.00
Profit (return to management)				22.00



Cost of Production

Cost of production =
total cost divided by the
yield

- It is the cost of producing one unit of the commodity/product
- In our corn example:

Item	Unit	Quantity	Price	Amount
Revenue				
Corn grain	bu	125	\$3.68	<u>\$460.00</u>
Gross revenue				460.00
Operating expenses				
Seed	thousands	24	\$2.75	66.00
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Profit (return to management)				22.00



Cost of production/ breakeven price

- The cost of production per unit is the same as the breakeven price
- It is the price you would need to get to not lose money
- In our corn example (last slide), at 125 bushels per acre, our breakeven cost was \$3.50



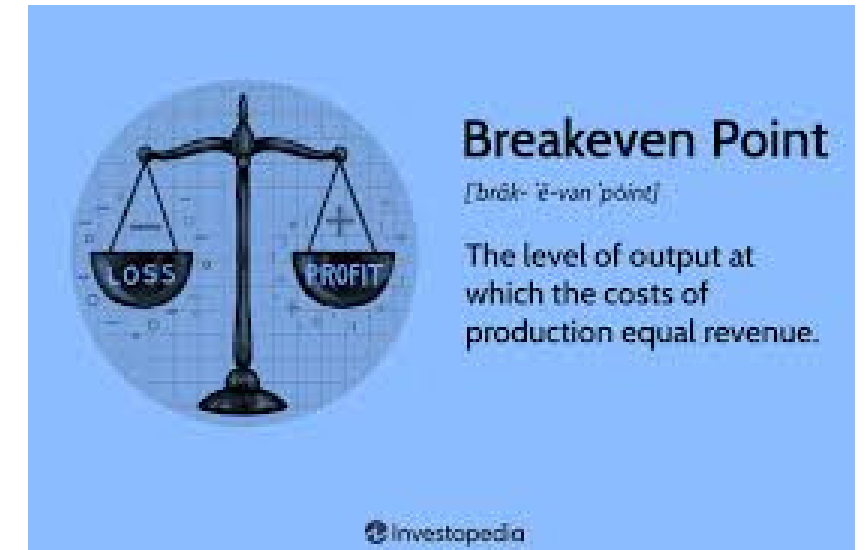
Breakeven yield

Breakeven yield is the yield necessary to cover all costs at a certain price

- In other words, if the price is \$ x, how much yield do I need to break even with my costs?
- In our corn example:



Breakevens and Profit



In the corn example, the grower made a profit.

- Breakeven price was \$3.50, market price was \$3.68
- Breakeven yield was 119 bushel per acre, grower achieved 125

Enterprise budgets are very valuable for understanding profitability!



Activity 2 Summary

- **Enterprise Budget:** An organization of revenue, expenses, and economic profit for a single crop or enterprise on a per unit basis
- **Revenue, variable costs, and fixed costs** are all part of the calculation
- **Opportunity costs** consider the revenue possible from other sales or endeavors; **economic profit** calculations adjust for opp. costs
- **Breakeven calculations** help assess the profitability of an enterprise



Interpreting Financial Information

Part 2. Example Income Statement

Part 3. Statement of Owner's Equity





Part 1. Income Statement

- Definitions
- Uses for an income statement
- Major components of the income statement



Definitions

Income statement: A report that summarizes the income and expenses for a business and computes the resulting profit – usually for a 1-year period.

... also known as the “Profit and Loss” or P&L statement.



Income Statement Development

To create an income statement, the following are needed:

- Beginning balance sheet
- Ending balance sheet
- Summary of receipts and expenditures (called a “statement of cash flows”)



Uses for an Income Statement

- Develops a **net farm income** number to better understand your bottom line
- Track profitability and development of 'net worth' in the business
- See what cash flow looks like throughout the year
- Conduct financial analysis, looking at ratios and measurements and comparing to other farm operations



Components of an income statement

There are 4 main components of an income statement:

- Revenue
- Expenses
- Accrual adjustments
- Capital /depreciation adjustments





Gross Farm Revenue

Gross farm revenue is all of the business revenue earned during the accounting period

This can be cash or non-cash revenue:

- **Cash:** Crop sales, livestock sales, milk sales, government payments, custom work income, crop insurance income
- **Non-cash:** accrual adjustments for changes in inventories, accounts receivable, etc.



Expenses

Expenses include all cash and non-cash expenses that are incurred to produce revenue during the accounting period.

Examples:

- Purchases of feed, fertilizer, seed, market livestock, vet bills, fuel, repairs, insurance, utilities, rent or lease payments
- Depreciation
- Accrual adjustments for prepaids, changes in accounts payable, etc.



Accrual Adjustments

Using information from balance sheets, **accrual adjustments** are made to match revenues and expenses to production activities during the accounting year. Types of adjustments:

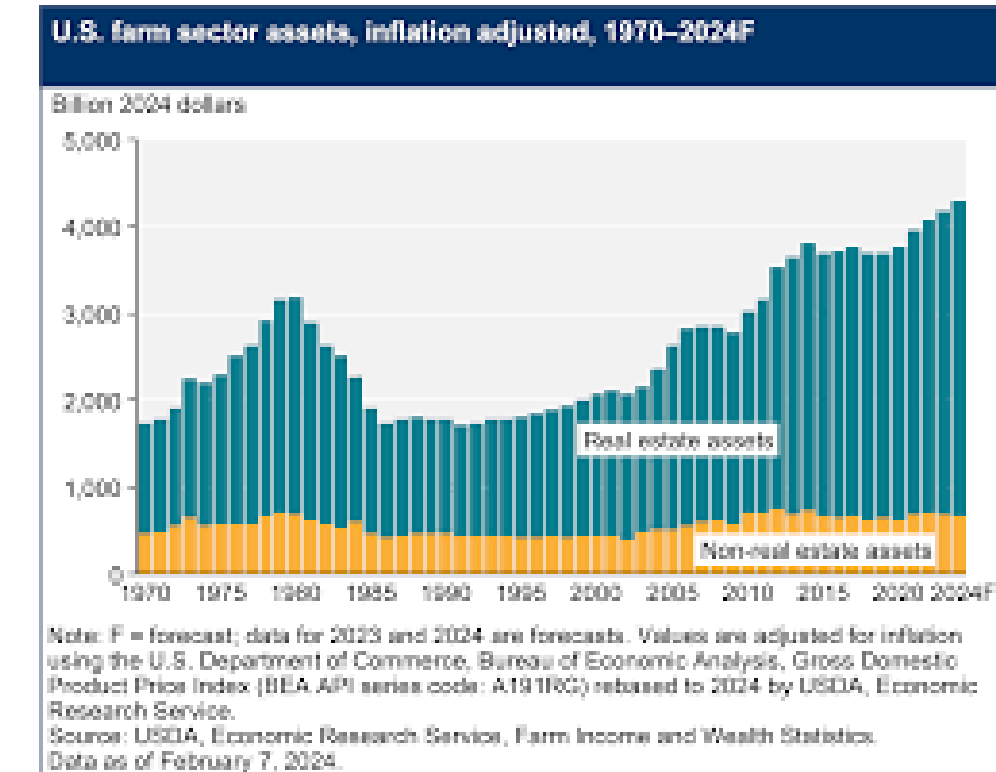
- Revenue – changes in inventory values
- Expense increasing – change in accounts payable- what is owed
- Expense decreasing – changes in prepaid expenses – less or more



Capital Adjustments

Include:

- Gain or loss on the sale of **capital assets**
- Changes in the **depreciation** schedule





Part 2. Example Income Statement

- Detailed sheets for cash crop farm with some livestock to follow:



BASIC STRUCTURE of the Balance Sheet

Revenue

Expenses

Income from operations

Interest expense and capital adjustments

Net farm income

Revenue		
Cash crop sales	\$391,312	
Change in crop inventories	-\$1,120	
Change in crop accounts receivable	-1,437	
Total Crop Revenue		388,755
Market livestock sales	80,153	
Livestock product sales	0	
Change in market livestock inventories	0	
Change in livestock accounts receivable	400	
Total market livestock revenue		80,553
Raised breeding livestock sales	9,300	
Change in base value of raised breeding livestock	1,000	
Gain or loss on purchased breeding livestock sales	0	
Total breeding livestock revenue		10,300
Government program and crop insurance payments	21,000	
Other farm income	13,400	
Increase (decrease) in other accounts receivable	0	
Gross revenue		\$514,008
Expenses:		
Purchased feed and grain	22,880	
Purchased market livestock	0	
Change in feed inventories	520	
Other cash operating expenses:		
Crop expenses	177,100	
Livestock expenses	30,200	
Fuel, oil	23,410	
Labor	0	
Repairs, maintenance	24,000	
Property taxes	7,420	
General farm insurance	8,300	
Crop insurance	17,120	
Cash land rent	41,200	
Other: utilities	5,400	
Adjustments:		
Change in accounts payable	650	
Change in accrued expenses	-640	
Change in prepaid expenses	-1,100	
Change in unused supplies	-7,010	
Change in investment in growing crops	6,275	
Depreciation expense	35,755	
Amortization of capital leases	0	
Total operating expenses		\$391,480
Income from operations		\$122,528
Other revenue and expenses:		
Cash interest paid on current loans	6,915	
Change in accrued interest on current loans	-250	
Cash interest paid on noncurrent loans	21,217	
Change in accrued interest on noncurrent loans	120	
Total interest expense	28,002	
Gain or loss on sale of capital assets:		
Machinery	1,100	
Land	0	
Other	0	
Net farm income		\$95,626





Revenue		
Cash crop sales	\$391,312	
Change in crop inventories	-\$1,120	
Change in crop accounts receivable	-1,437	
Total Crop Revenue		388,755
Market livestock sales	80,153	
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REVENUE





Revenue		
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	13,400	
Gross revenue		\$514,008

REVENUE: ACCRUAL ADJUSTMENTS





EXPENSES

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EXPENSES: DEPRECIATION

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NORMAL PRODUCTION ACTIVITIES:

Normal activities = \$122,528



Finance and investment
activities! Not normal day-to-
day operations



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Total interest expense	28,002	
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Machinery	1,100	
Land	0	
Other	0	
Net farm income		\$95,626

Net Farm
Income is
\$95,626





Part 3. Statement of Owner's Equity

- Definitions
- Changes in owner equity
- Creating a statement of owner's equity
- Example from large dairy farm



Definitions

Statement of owner's equity: shows the sources of change in owner's equity over time.

Goal is to show how much **net worth** changed over the year, and what lead to the change



Accounting



Changes in Equity

Changes in owner equity occur when:

1. The business has a profit or loss, OR
2. The owner invests more capital from outside the business
3. The owner withdraws money from the business, OR
4. Assets change value

No change occurs when cash or loans are used to purchase assets



Creating a Statement of Owner's Equity

- Look at net worth on the beginning and ending **balance sheets** for the year
- Use the **income statement** to determine net farm income

Let's look at an **example** from a large dairy farm, with building, land, machinery and other assets:



2019 BALANCE SHEET

- Net worth was \$5,578,390

Current Assets				Value	Current Liabilities						Balance		
Cash and checking (Schd A)				145,680	Accrued interest						2,364		
Prepaid exp. & suppl. (Schd B)				103,445	Payables & accr exp (Schd T)						104,392		
Growing crops (Schd C)				69,752									
Accounts receivable (Schd D)				98,388									
Hedging accounts (Schd E)				-812									
Other current assets (Schd F)				20,574									
Crops (Schd G)				Quantity	Value/Unit								
Corn				28	18792.00/bu.	637,584							
Soybeans				1	-/bu.	-							
W. Wheat				1	-/bu.	-							
Mkt lvtst (Schd H)				No.	Value/Unit								
Bull Calves				1	19001.00/head	19,001							
Total Current Assets				1,093,612			Total Current Liabilities						363,680
Intermediate Assets							Intermediate Liabilities (Schd V)						
					Cost	Market		Int	Principal	P & I	Principal	Intermed	
Brdg lvtst (Schd I)				No.	Value	Value		Rate	Balance	Due	Due	Balance	
Milking Cows				600	1,424,178	1,323,328		6.00	578,718	23,246	69,838	508,880	
Dry Cows				-	-	-							
Bred Heifers				-	-	-							
Machinery (Schd J)					1,191,398	1,395,815							
Titled vehicles (Schd K)					18,485	18,847							
Other intermed. (Schd L)					230,546	230,546							
Total Intermediate Assets				2,864,607			2,968,536			Total Intermediate Liabilities			508,880
Long Term Assets							Long Term Liabilities (Schd W)						
					Cost	Market		Int	Principal	P & I	Principal	Lg Term	
Land (Schd M)				Acres	Value	Value		Rate	Balance	Due	Due	Balance	
HomeFarm				500	1,086,160	1,991,432		5.00	1,506,399	47,793	100,000	1,406,399	
Farm 2				-	-	-							
Bldgs & improve. (Schd N)					1,146,301	1,376,486							
Other long term (Schd O)					9,098	9,098							
Total Long Term Assets				2,241,559			3,377,016			Total Long Term Liabilities			1,406,399
Total Farm Assets				6,199,778			7,439,164			Total Farm Liabilities			2,278,959
Personal Assets (Schd P)				414,877			429,628			Personal Liabilities (Schd X)			11,443



- Net worth was \$5,868,664

[illegible]



Statement of Owner's Equity

Change in net worth
= \$ 296,302

- Look at the different categories of change. Note that the **value of capital** assets went up \$42,187.
- Looking back at the balance sheets, we can see that much of this was from land value and building improvements.

In this case there is a discrepancy, so we will need look deeper to try to reconcile it at some point.

Statement of Owner's Equity		
(a) Beginning net worth		5,578,390
Net farm income		315,944
Personal income	(+)	30,743
Family living expense	(-)	80,709
Income taxes accrued	(-)	4,727
Change in personal assets	(+)	31,151
Change in nonfarm accounts payable	(+)	-
(b) Total change in retained earning	(=)	292,402
Capital contributions		2,564
Capital distributions	(+)	40,851
(c) Total change on contributed capital	(=)	-38,287
Change in market value of capital assets		42,187
(d) Total change in market valuation	=	42,187
(e) Total change in net worth	(b + c + d)	296,302
Ending net worth calculated	(a + e)	5,874,692
Ending net worth reported		5,868,664
Discrepancy		6,028





Part 4. Benchmarking and Financial Analysis Metrics

- Definitions
- Financial ratios
- Example farm's comparison to standards
- Develop an improvement plan



Definitions

Benchmarking is a process of comparing your business performance with different standard.

We look at a number of financial ratios that can be calculated from your farm's accounting records.

Your farm's ratios can then be compared to those of other farms, from databases (such as FINBIN)



Financial Ratios

The **financial ratios** that can be helpful for analyzing farm performance include:

- Liquidity
- Solvency
- Profitability
- Repayment Capacity
- Efficiency

Next slide shows a guide for where your ratios compare to standards:



Vulnerable Strong





60% 30%



4% 8%

--







Vulnerable Strong





80% 60%











Understanding Ratios

MSU Extension has some articles that explain the different ratios, how they are calculated, and what they mean.

Contact an MSU Extension Farm Business Management educator to help analyze your farm's financial ratios!

The screenshot shows a web browser window with the URL canr.msu.edu/news/financial_ratios_part_1_of_21_the_current_ratio. The page header includes the Michigan State University logo and "MSU Extension". A navigation bar contains links: About, Product Center, Events, Counties, Staff Directory, and Ask Extension. Below the navigation bar is a large image of a green cornfield. The article title is "Financial Ratios Part 1 of 21: The Current Ratio" by Adam J. Kantrovich, dated May 25, 2011. Social sharing buttons for Share, Tweet, Save, Share, Print, and Email are visible. A quote box states: "The Current Ratio can help determine how much of a business' current liabilities can be covered if it were to liquidate current assets." The article text begins with: "Financial Ratios can assist in determining the health of a business. There is a minimum of 21 different ratios that can be looked at by many financial institutions. You cannot look at



Here is an example of a set of ratios for a farm, next to their income statement:

2019 Financial Analysis Executive Summary

Income Statement

Crop sales	55,737	
Crop inventory change	-29,700	
Gross crop income		26,037
Livestock sales	2,991,330	
Livestock inventory change	-	
Gross livestock income		2,991,330
Government payments		83,822
Other cash farm income		99,016
Change in accounts receivable		29,648
Gain or loss on hedging accts		-
Change in other assets		28,278
Gain or loss on breeding lvst		55,500
Gross farm income		3,313,631

Cash operating expense	2,584,871	
Change in prepaid exp and supplies	-61,351	
Change in growing crops	-6,500	
Change in accounts payable	-	
Depreciation	217,109	
Total operating expense		2,734,130
Interest paid	27,451	
Change in accrued interest	2,163	
Total interest expense		29,614
Total expenses		2,763,743

Net farm income **549,888**

Financial Standards Measures

Liquidity	Beg	End
Current ratio	18.66	28.22
Working capital	1,442,967	1,525,316
Working capital to gross revenues	43.5 %	46.0 %

Solvency (market)	Beg	End
Debt to asset ratio	1 %	7 %
Debt to equity ratio	0.02	0.08

Profitability	Cost	Market
Net farm income	549,888	549,779
Rate of return on assets	5.7 %	5.1 %
Rate of return on equity	5.6 %	5.0 %
Operating profit margin	16.3 %	16.3 %

Repayment Capacity	
Term debt coverage ratio (farm only)	8.50
Replacement margin coverage ratio	3.74

Efficiency	Cost	Market
Asset turnover rate	34.7 %	31.5 %
Operating expense ratio		76.0 %
Depreciation expense ratio		6.6 %
Interest expense ratio		0.9 %
Net farm income ratio		16.6 %



s Executive Summary

Financial Standards Measures

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Depreciation expense ratio		6.6 %
Interest expense ratio		0.9 %
Net farm income ratio		16.6 %

Group Median

Current ratio - ending	1.40
Working capital - ending	72,241
Working capital to revenue ratio - er	18.5

Farm debt to asset ratio (mkt)	46
Farm equity to asset ratio (mkt)	54
Farm debt to equity ratio (mkt)	0.83

Rate of return on farm assets (cost)	2.3
Rate of return on farm equity (cost)	1.0
Operating profit margin (cost)	7.9
Net farm income (cost)	35,520
EBIDTA (cost)	100,893

Capital debt repayment capacity	70,442
Capital debt repayment margin	16,447
Replacement margin	1,663
Term debt coverage ratio	1.24
Replacement coverage ratio	1.00

Asset turnover rate (cost)	31.0
Operating expense ratio	77.8
Depreciation expense ratio	6.9
Interest expense ratio	5.0
Net farm income ratio	8.9





Develop an Improvement Plan



- Looking at the ratios, we see the farm has strong performance in most areas.
- Where it could improve is in the area of efficiency.
- Work with your farm advisor to develop a plan to address this area!



Activity 3 Summary

- **Income Statement:** The income statement summarizes the income and expenses and computes profit over time.
- **Statement of Owner Equity:** Shows sources of change in net worth over the year (or other accounting period)
- **Benchmarking:** Look at your farm's ratios to see how your farm is performing, and compare those ratios to other, similar farms.

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mail:

U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or

fax:

(833) 256-1665 or (202) 690-7442;

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program.intake@usda.gov.

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